



FOR IMMEDIATE RELEASE

ESP Launches Fresh Branding and New E-commerce Website at www.espexhibits.com

Extraordinary Show Productions Ltd. (ESP) promotes transparency with website providing industry insider information and true costs not usually provided by other exhibit companies

SAN DIEGO -- April 27, 2010 -- Extraordinary Show Productions Ltd. (ESP) unveiled its new website and refreshed branding at www.espexhibits.com. The e-commerce site features product listings, pricing, free shipping offers, and access to the personal customer service the San Diego-based trade show display company is known for among its clients in the medical, pharmaceutical, IT, and manufacturing industries, as well as startups and small businesses across the country.

The site provides valuable [tradeshow tips and resources](#), and expert articles written by ESP staff and clients. Helpful warranty information, return policies and a convenient password protected area for clients to access their order status is available. The site design and features demonstrate ESP's attention to detail and exemplifies its commitment to quality and dedication to client success.

Visitors will see a [complete listing](#) of accessories, graphics, and event products provided by ESP. Products include portable displays, classic popups, Xpressions Snap 3D, Xpress and VBurst displays, tabletops such as classic, Xpressions Snap, and Salesmate popups, and folding panels such as ShowMax self-packing, ShowStyle briefcase, NextDay and Ambassador. Other products include hybrid and frame system displays such as Alumalite and modular panel systems.

www.espexhibits.com also features rental displays, table throws and covers, banner stands, outdoor banners and flags, demo kiosks, trade show furniture, event flooring and mats, and sidewalk signs. ESP offers recycled graphic materials as an option for several products.

The most unique feature according to ESP is the free or low shipping costs available on the site. "Our competitors typically offer low prices up front, but then tack-on outrageous shipping charges. By the time the client gets to that point, they're committed and just pay the exorbitant shipping rates," said Sandy Flom, CEO of ESP.

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"We offer free shipping on some items and shipping at cost for most everything else. That makes a big difference to the bottom-line price of exhibit materials."

Flom added that although clients can order online, they can also [contact ESP](#) by phone, use the site's "[contact us](#)" form, or visit the customer service page at <http://www.espexhibits.com/customer-service.php> for personalized service and advice.

"There are a lot of companies selling inexpensive, low-quality displays and some companies selling many of the products ESP sells at what seem to be reasonable prices, but with high shipping costs that end up costing you more," said Beth Walsh, vice president at Clearpoint Agency PR and Marketing. "We enjoy working with ESP because we know we'll always get a transparent quote on quality tradeshow displays, and they're always professional and responsive."

The ESP website was designed and developed by [Canopy Marketing in San Diego](#).

About Extraordinary Show Productions Ltd. (ESP):

[Extraordinary Show Productions Ltd.](#), founded in 2002, is a San Diego-based trade show display company specializing in displays, graphics, banners and accessories for exhibits at trade shows, conferences and corporate events. ESP provides rapid response to inquiries and order fulfillment, and offers a "best quality for the lowest price guarantee," which ensures clients they won't get hit with exorbitant shipping costs and can count on high-quality products and service. ESP works with clients in the medical device, software, IT, pharma, manufacturing, electronics, HR, higher education and insurance industries. For more information, call 619-222-8813 or email sandy@espexhibits.com. www.espexhibits.com.

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